

REP HEADLINE# 6372422  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT12/12 12.27  
\*\*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/DENTEL/FL DE/D/OTH/FL REP.# \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME DUDLEY MEDIA BUYER NAME BOB DUDLEY  
919 CATHARINE STREET SALES PRSN WA- JOE KNAUER  
PHILADELPHIA, PA 19147

ORDER # \_\_\_\_\_ CONTRACT # 6372422 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT CASTOR DENTEL/FL DEM EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/12 NOV4/12 WK-1 DATE OCT12/12 12.27  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$19625..10X  
PLS CFM, THX 10/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$925.00	10/29	11/2	5		M-F	5
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
2			600P-630P	30		\$3,000.00	10/29	11/2	5		M-F	5
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
NOV/12											CONTRACT TOTAL	
19625.00											19625.00	
											TOTAL SPOTS	
											10	

REP HEADLINE# 6372422  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT12/12 12.27  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$38,480 WFTV 51% WKMG 0% WESH 49% WOFL 0% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIAMTED

SVC- NSI  
DEMOS- RA35+\*